

Product outline

■Type BU7878KVT

■ Function 90MHZ 30BITS COLOR LVDS TRASMITTER

■ Package TQFP64V
■ Supply voltage 3.3V ± 0.3V
■ Temperature range −20°C ~ 85°C

General Description

The BU7878KVT is designed to support pixel data transmission between Host and Flat Panel Display from NTSC up to WXGA resolutions.

The BU7878KVT converts 35bits of CMOS/TTL data into LVDS (Low Voltage Differential Signaling) data stream. The transmitter can be programmed to use either rising edge or falling edge of pixel clock by a dedicated pin. By using 90MHz transmit clock rate, 30bits of RGB data and 5bits of timing and control data (HSYNC, VSYNC, DE, CNTL1, CNTL2) are transmitted up to 630Mbps effective rate per LVDS channel.

Feature

- ■Wide dot clock range: form 8MHz up to 85MHz for NTSC, VGA, SVGA, XGA, WXGA applications.
- Support spread spectrum clock generator.
- Clock edge selectable.
- Support reduced swing LVDS for low EMI.
- ■Power down mode.
- Low power signal 3.3V CMOS design.
- ■64pin TQFP package.
- ■30bit LVDS receiver is recommended to use BU7879KVT.

Precaution

- This chip is not designed to protect from radioactivity.
- The chip is made strictly for the specific application or equipment.

 Then it is necessary that the unit is measured as needed.
- This document may be used as strategic technical data which subjects to COCOM regulations.

ROHM

Block Diagram

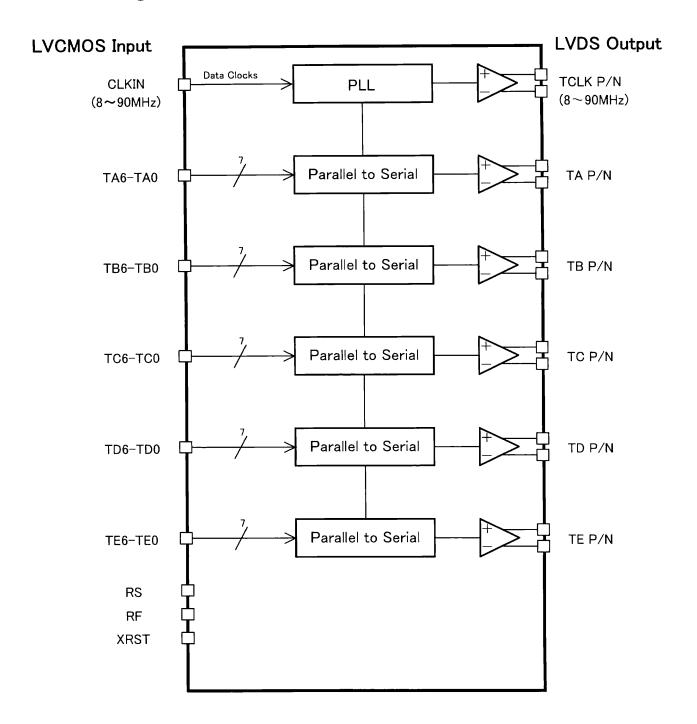


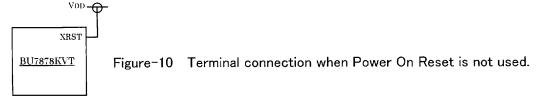
Figure-1 Block Diagram



● About the Power On Reset

Power On Reset is not mandatory for this device.

(The PD pin should be set to high level when Power On Reset procedure is not used.)



However, Power On Reset procedure is strongly recommend for internal logic initialization by following two methods.

- 1 The method of using CR circuit.
- 2 The method of using external specific IC.

It is recommend to do enough examination for target application.

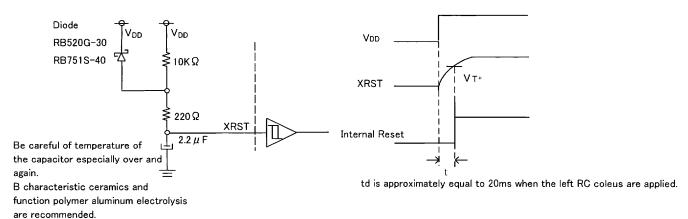


Figure-11 Power On Reset by external a CR circuit

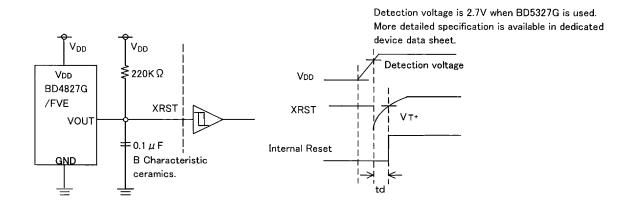


Figure-12 Power On Reset by specific IC

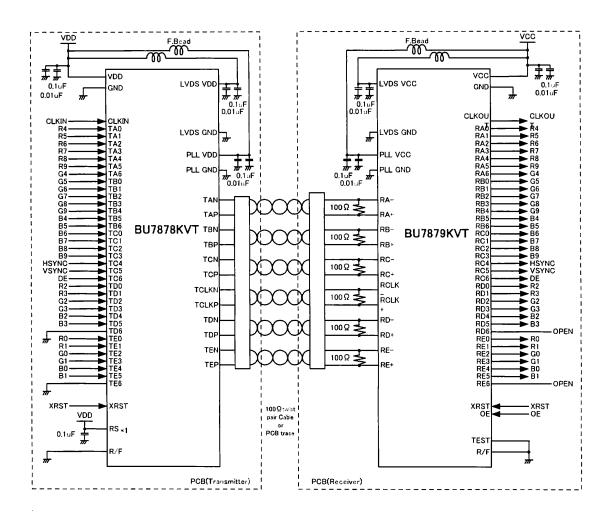


●10bit LVCMOS Level Input

Example:

BU7878KVT: LVCMOS level input/Falling edge/Normal swing

BU7879KVT : Falling edge



* 1: If RS pin is tied to VDD,LVDS swing is 350m V.
If RS pin is tied to GND,LVDS swing is 200m V.

Notes

- No technical content pages of this document may be reproduced in any form or transmitted by any
 means without prior permission of ROHM CO.,LTD.
- The contents described herein are subject to change without notice. The specifications for the
 product described in this document are for reference only. Upon actual use, therefore, please request
 that specifications to be separately delivered.
- Application circuit diagrams and circuit constants contained herein are shown as examples of standard
 use and operation. Please pay careful attention to the peripheral conditions when designing circuits
 and deciding upon circuit constants in the set.
- Any data, including, but not limited to application circuit diagrams information, described herein are intended only as illustrations of such devices and not as the specifications for such devices. ROHM CO.,LTD. disclaims any warranty that any use of such devices shall be free from infringement of any third party's intellectual property rights or other proprietary rights, and further, assumes no liability of whatsoever nature in the event of any such infringement, or arising from or connected with or related to the use of such devices.
- Upon the sale of any such devices, other than for buyer's right to use such devices itself, resell or
 otherwise dispose of the same, no express or implied right or license to practice or commercially
 exploit any intellectual property rights or other proprietary rights owned or controlled by
- ROHM CO., LTD. is granted to any such buyer.
- Products listed in this document are no antiradiation design.

The products listed in this document are designed to be used with ordinary electronic equipment or devices (such as audio visual equipment, office-automation equipment, communications devices, electrical appliances and electronic toys).

Should you intend to use these products with equipment or devices which require an extremely high level of reliability and the malfunction of with would directly endanger human life (such as medical instruments, transportation equipment, aerospace machinery, nuclear-reactor controllers, fuel controllers and other safety devices), please be sure to consult with our sales representative in advance.

About Export Control Order in Japan

Products described herein are the objects of controlled goods in Annex 1 (Item 16) of Export Trade Control Order in Japan.

In case of export from Japan, please confirm if it applies to "objective" criteria or an "informed" (by MITI clause) on the basis of "catch all controls for Non-Proliferation of Weapons of Mass Destruction.





Thank you for your accessing to ROHM product informations.

More detail product informations and catalogs are available,
please contact your nearest sales office.

Please contact our sales offices for details;

```
U.S.A / San Diego
                        TEL: +1(858)625-3630
                                                 FAX: +1(858)625-3670
       Atlanta
                        TEL: +1(770)754-5972
                                                 FAX: +1(770)754-0691
       Dallas
                        TEL: +1(972)312-8818
                                                 FAX: +1(972)312-0330
Germany / Dusseldorf
                        TEL: +49(2154)9210
                                                 FAX: +49(2154)921400
United Kingdom / London TEL: +44(1)908-282-666
                                                 FAX: +44(1)908-282-528
France / Paris
                        TEL: +33(0)1 56 97 30 60 FAX: +33(0) 1 56 97 30 80
China / Hong Kong
                        TEL: +852(2)740-6262
                                                 FAX: +852(2)375-8971
       Shanghai
                        TEL: +86(21)6279-2727
                                                 FAX: +86(21)6247-2066
       Dilian
                        TEL: +86(411)8230-8549
                                                 FAX: +86(411)8230-8537
       Beijing
                        TEL: +86(10)8525-2483
                                                 FAX: +86(10)8525-2489
Taiwan / Taipei
                        TEL: +866(2)2500-6956
                                                 FAX: +866(2)2503-2869
Korea / Seoul
                        TEL: +82(2)8182-700
                                                 FAX: +82(2)8182-715
Singapore
                        TEL: +65-6332-2322
                                                 FAX: +65-6332-5662
Malaysia / Kuala Lumpur
                        TEL: +60(3)7958-8355
                                                 FAX: +60(3)7958-8377
Philippines / Manila
                        TEL: +63(2)807-6872
                                                 FAX: +63(2)809-1422
Thailand / Bangkok
                        TEL: +66(2)254-4890
                                                 FAX: +66(2)256-6334
```

Japan / (Internal Sales)

Tokyo 2-1-1, Yaesu, Chuo-ku, Tokyo 104-0082

TEL: +81(3)5203-0321 FAX: +81(3)5203-0300

Yokohama 2-4-8, Shin Yokohama, Kohoku-ku, Yokohama, Kanagawa 222-8575

TEL: +81(45)476-2131 FAX: +81(45)476-2128

Nagoya Dainagayo Building 9F 3-28-12, Meieki, Nakamura-ku, Nagoya, Aichi 450-0002

TEL: +81(52)581-8521 FAX: +81(52)561-2173

Kyoto 579-32 Higashi Shiokouji-cho, Karasuma Nishi-iru, Shiokoujidori, Shimogyo-ku,

Kyoto 600-8216

TEL: +81(75)311-2121 FAX: +81(75)314-6559

(Contact address for overseas customers in Japan)

Yokohama TEL: +81(45)476-9270 FAX: +81(045)476-9271